



Endel

October 18, 2021

Superstar Miguel partners with Endel to create unprecedented wellness soundscape 'Clarity Trip' out now

Download 'Clarity Trip' here: [iOS](#)



Photo Credit: Ethan Gulley

Miguel:

It is a new cutting edge way of experimenting with expressing music

Essentially every time you listen to it it will likely be a brand new version. I just think this is crazy, every time you open the app and go to this specific experience it will be something new."

"Every piece of music we put out that is recorded and not live, one of the things as a musician who loves live music is you don't get the real essence of spontaneity. The synergy and these things, this is the exciting part of this app that makes me really want my fans to experience that.

Endel, the creator of personalized, AI-powered soundscapes to reduce stress, improve sleep and boost productivity, partnered with Grammy-winning superstar Miguel to release a first-of-its kind AI-powered wellness experience known as 'Clarity Trip'. Unlike any soundscape experienced before, 'Clarity Trip' features original production and vocals from Miguel and is designed to help increase creativity and improve well-being with every step. With the support of the Endel AI, the scientifically-engineered sounds adapt their tempo and sound intensity to one's cadence in real-time, which allow users to walk and hike for longer and provide a multitude of physical and mental health benefits. Additionally, the soundscape nourishes users sufficiently to be more present and grounded during these walks and hikes. 'Clarity Trip' is available now on the **Endel iOS app** via the App Store and will be arriving on Android on October 25th.

A globally celebrated and seasoned artist for over a decade, Miguel has long used walking and hiking as key methods for finding clarity and increasing his creativity. Miguel's commitment to his mental and physical wellbeing are fundamental to his artistry. Ultimately, he wanted to empower others to support their own mental health and overall wellbeing, which led to the creation of 'Clarity Trip' that serves as a scientifically-supported aid for people in their daily lives.

'Clarity Trip' follows Endel's previous groundbreaking collaborations with Grimes and Plastikman, which received large critical acclaim by the [New York Times](#), [Vogue](#), [Rolling Stone](#), [Engadget](#), [Pitchfork](#), [DAZED](#), [The Fader](#), [i-D](#), and many more.

The Technology

Miguel worked closely with Endel's groundbreaking AI technology and award-winning team to produce personalized, real-time adaptive sounds that create an immersive and joyful experience while on-the-move. Clarity Trip is the first soundscape to incorporate real-time movement, meaning sound intensity and tempo change on the fly according to the listener's current activity – whether it's a walk, hike, or run. 'Clarity Trip' is Endel's most technically sophisticated and advanced soundscape yet. A recent [Stanford University study](#) showed that the more you walk the more creative you are – backing up Miguel and Endel's ambition for this collaboration.

About Endel

Endel originated as a collective of artists, creatives, and inventors devoted to democratizing wellness and improving the human condition. Endel was born from a desire to provide a solution to stress, fatigue, sleep disorders, and support evolution through technology. The members recognized that human bodies and minds were simply not evolving fast enough to catch up with the rapid speed of technology today. As a result, Endel was created to reinvigorate and nourish humans' mental and physical aspects, thus allowing people to better manage and adapt to the globalized world.

To celebrate the release of Clarity Trip, Endel and Miguel are launching **Walking for Clarity**, a unique challenge to collectively plant 5000 trees through a shared movement goal. Anyone, anywhere in the world can take part in the challenge by simply using the Clarity Trip soundscape and walking 3000 steps – roughly 30 minutes of walking.

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Miguel's socials

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