



A new app combines generative sound with neuroscience to reduce stress and enhance productivity

Lisbon and Berlin,
7 November, 2018

Endel – a mobile app that generates real-time personalized sound environments to enhance focus, relaxation, and sleep – is now [available](#) for iOS users worldwide, following an announcement made at this year’s Web Summit.

Endel – a mobile app that generates real-time personalized sound environments to enhance focus, relaxation, and sleep – is now available for iOS users worldwide, following an announcement made at this year’s Web Summit.

Endel works on the basis that sound has a direct impact on our wellbeing, affecting our heart rate, blood pressure, and state of mind. Endel’s technology generates algorithm-powered, personalized soundscapes that help calm the mind, minimize daily distractions, and prevent brain fatigue. After choosing one of four different sound modes – Relax, Focus, Sleep, and On-the-Go – Endel generates a unique soothing and physiologically natural soundscape, which adapts real-time to a number of personal inputs like location, time zone, weather, and heart rate.

Endel is the brainchild of a Berlin-based team of artists, developers, and scientists who have worked together on various mobile products – including the award-winning kids’ app series, BUBL.

“We’ve always wanted to build a product like Endel, but now, with hardware and software ecosystems in place, voice services like Alexa, and general public acceptance of mindfulness and meditation practices, we believe the timing is perfect. We live in a beautiful, but turbulent, stressful and distracting world. We have built Endel to make your stay here more comfortable”

– Oleg Stavitsky,
Endel CEO.

“This idea you could take beautiful music that adapts to you and makes you more productive, had me floored. In its current form Endel is brilliant, in its future form I believe Endel is life changing!”

– Brad Barrish,
Director of Customer Experience at Sonos and Endel investor.

Endel’s sound engine is also designed to be integrated into various technologies and public infrastructures such as airports or hotels, as well as office and co-working spaces. An Alexa skill for Endel is set to go live later this year.

“Accelerating change is driving traditional modes of life into obsolescence. We are faced with pressing vital questions, increased stress levels and

progressively complex environments. By combining health tech solutions, home tech automation, and the IoT, Endel will allow us to flourish in this ever-evolving and elaborate landscape.”

– Chris Leacock,
Jillionaire/Major Lazer, Endel investor.

Endel is a Techstars Music'18 company.

Investors include Amazon Alexa Fund, Avex Inc., Major Lazer's Jillionaire, Plus 8 Equity Partners, Kima Ventures, Impulse Ventures and world-famous DJ La Fleur.

Get Endel at the App Store

<https://itunes.apple.com/us/app/endel-focus-relax-and-sleep/id1346247457>

Visual Assets

<http://endel.io/mediakit/>

Press inquiries

ask@endel.io