



Endel and 6LACK Harness AI to Promote Restorative Rest and Mental Balance Through Soundscapes

A new sleep soundscape album based on 6LACK's latest release Since I Have A Lover will be available on all major DSPs, in the Endel app for a limited time, and celebrated with live events in LA and Berlin.



Groundbreaking alternative R&B singer, rapper and mental health advocate 6LACK has returned with a powerful new album, Since I Have A Lover, promoting self-love and healing in a world facing mental health struggles. To expand the album's impact and reach people in new ways, 6LACK has collaborated with Endel to reimagine his album as two functional soundscapes.

"This is about letting people experience my music in a new way," **6LACK** said of the collaboration with Endel, "These sounds can be for rest and relaxation, or for helping you feel inspired and creative. It's for finding a sense of balance in life. Since I Have a Lover has plenty of magical sounds, and combined with Endel's AI and science, it was easy to create something that felt healing."

Endel used its proprietary and <u>scientifically validated</u> Al technology rooted in extensive neuroscience research to reimagine 6LACK's album as two functional, scientifically engineered soundscapes, designed to help people sleep and focus better.

The first of these soundscapes, titled SIHAL (Endel Sleep Soundscape) will be released on all streaming platforms on July 10th. A special live pre-listening session will be hosted on the Endel app on July 6th, guided by 6LACK himself. Endel is also partnering with Reflections, an LA-based company, on two in-person listening sessions in Los Angeles and Berlin, also on July 6th.

The second release, SIHAL (Endel Lo-fi Soundscape) reimagines the album as a soundscape to help listeners focus – whether for work, study, or to inspire creativity, and will be released on July 24th.

The month of July has been declared BIPOC Mental Health Awareness Month, a cause near and dear to 6LACK as a mental health advocate on his own healing journey. To 6LACK, this month represents releasing old ways, patterns, and habits, and the chance to share experiences or struggles with one's community, as well as acknowledge next steps toward better mental health.

6LACK's commitment to mental health, including the importance of healthy relationships and balance in life, expands Endel's long series of meaningful collaborations with artists that draw on their own circumstances and emotions to bring restorative sound to all.

"Using AI to reimagine your favorite music as a functional soundscape, designed to help solve the biggest mental health challenges we're facing as a species, is our mission. 6LACK's openness to experimentation and his ability to let go and trust the process was crucial to the success of this project," said Endel CEO Oleg Stavitsky. "We're extremely proud of the result and can't wait for millions of people to experience the healing power of these soundscapes."

About Endel

Endel is an AI sound wellness company headquartered in Berlin. It uses patented AI technology to create soundscapes for sleep, focus, and relaxation, across an ecosystem of award-winning apps, and on digital streaming platforms. Its scientifically-validated sounds, created with top artists including Grimes, James Black, and Miguel, have drawn an audience of 3 million monthly listeners/users across its platforms. A pioneering leader in AI and functional music, Endel has partnered with leading DSPs, Amazon Music and Apple Music, and established labels including Republic Records, AWAL & Future Classic.

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